



Creating Multiple Streams of Income with Information Products: Turning Your Ideas Into Assets (Paperback)

By Antonio L Crawford, Kris Kiler

Robinwood Press, United States, 2011. Paperback. Book Condition: New. 2nd. 226 x 150 mm. Language: English . Brand New Book ***** Print on Demand *****.Creating Multiple Streams of Income with Information Products gives you solid strategies and tactics to create and market your first information product. The authors present the bigger picture of information marketing and introduce a unique model to explain how to design your product strategy. Exercises and worksheets are provided to help you refine your strategies. The book is a quick read designed to get you thinking about the larger possibilities for your intellectual property. Whether you re an author who is dreaming big or a business wanting to generate new business and provide value to customers, this book will help you build your information product roadmap. Praise for Creating Multiple Streams of Income with Information Products Antonio and Kris provide a critical new mindset and tools for helping authors leverage their time, money and resources to maximize profits and returns. William R. Patterson, International speaker, wealth coach and bestselling coauthor of The Baron Son Creating Multiple Streams of Income with Information Products shows you how to use your ideas to create everything you want and take...



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