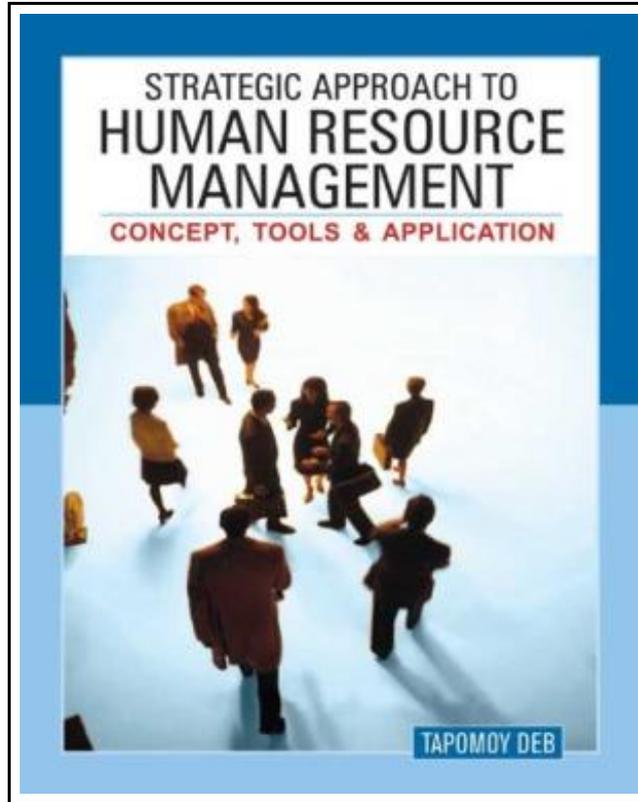


Strategic Approach to Human Resource Marketing: Concept Tools and Application



Filesize: 2.2 MB

Reviews

*This is the finest book i have got go through right up until now. I have got read and i also am confident that i am going to planning to read once again yet again in the future. You will not truly feel monotony at at any time of the time (that's what catalogs are for about if you check with me).
(Taylor Medhurst)*

STRATEGIC APPROACH TO HUMAN RESOURCE MARKETING: CONCEPT TOOLS AND APPLICATION

DOWNLOAD



Atlantic Publishers & Distributors (P) Ltd, 2006. Softcover. Book Condition: New. The present book is the most authentic presentation of contemporary concept, tools and application of Human Resource Management. All the latest developments in the arena have been incorporated. It remarkably differs from the books on the subject written in a conventional manner as it does not attempt to 'rediscover' Personnel Management under the garb of Human Resource Management. A separate chapter on Strategic Human Resource Management is the uniqueness of this book. Attempt has been made to provide for the ambitious students and the inquisitive scholars a comfortable, genuine and firm grasp of key concepts for practical application of Human Resource Management techniques in actual Business Organisations. Review Questions have been provided at the end of each Section to help the students prepare well for the examination. In its description of the entire conceptual framework of Human Resource Management, care has been taken to avoid jargons which usually obscure a work of this kind. Another speciality of the book is that it can be used as a textbook by students and as handbook by HR Managers and Practitioners. It will be highly useful for the students of MBA/MHRM/MPM/MLW/MSW in HRM and M.Com. courses of all Indian Universities. SECTION A ? HUMAN RESOURCE MANAGEMENT Summary Introduction to Human Resource Management Why Study Human Resource Management? Fundamental Concepts of Human Resources Fundamental Concepts of Management Concepts and Perspectives on Human Resource Management Definitions of Human Resource Management Features/Characteristics of Human Resource Management Human Resource Cycle Importance of Human Resource Management Environment of Human Resource Management Framework of Human Resource Management Functions of Human Resource Management Qualities of Human Resource Professional/Manager Human Resource Management as Profession The Human Resource Management Dilemma Human Resource Management and Organizational Performance Human Resource Strategy and Business...



[Read Strategic Approach to Human Resource Marketing: Concept Tools and Application Online](#)



[Download PDF Strategic Approach to Human Resource Marketing: Concept Tools and Application](#)

See Also



Memoirs of Robert Cary, Earl of Monmouth

BiblioLife. Paperback. Book Condition: New. This item is printed on demand. Paperback. 142 pages. Dimensions: 8.0in. x 5.0in. x 0.3in.The Author of the Memoirs. The Memoirs here presented to the reader may be said to...

[Read Book »](#)



Kindle Fire Tips And Tricks How To Unlock The True Power Inside Your Kindle Fire

CreateSpace Independent Publishing Platform. Paperback. Book Condition: New. This item is printed on demand. Paperback. 52 pages. Dimensions: 9.0in. x 6.0in. x 0.1in.Still finding it getting your way around your Kindle Fire Wish you had...

[Read Book »](#)



What is in My Net? (Pink B) NF

Pearson Education Limited. Book Condition: New. This title is part of Pearson's Bug Club - the first whole-school reading programme that joins books and an online reading world to teach today's children to read. In...

[Read Book »](#)



Yearbook Volume 15

RareBooksClub. Paperback. Book Condition: New. This item is printed on demand. Paperback. 58 pages. Dimensions: 9.7in. x 7.4in. x 0.1in.This historic book may have numerous typos and missing text. Purchasers can usually download a free...

[Read Book »](#)



Angels Among Us: 52 Humorous and Inspirational Short Stories: Lifes Outtakes - Year 7

Publishing Inspiration. Paperback. Book Condition: New. This item is printed on demand. Paperback. 132 pages. Dimensions: 9.0in. x 6.0in. x 0.3in.52 Humorous And Inspirational Short Stories!52 humorous and inspirational short stories from year 7 of...

[Read Book »](#)